

NCC Cable System Order

Order #	62499898
Syscode	1507
System Name	Spectrum/University Of Eau Claire, WI
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Jul11 DMA Nielsen
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,020.00		
Commission	\$153.00		
Net Total	\$867.00		
Total Spots	275		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/13 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
2	AEN	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
3	AEN	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
4	AEN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
5	AEN	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
6	AMC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
7	AMC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
8	AMC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$4.00	\$8.00	30	
9	AMC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$4.00	\$12.00	30	
10	AMC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
11	CNN	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
12	CNN	ADDED SPOTS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
13	CNN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
14	CNN	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
15	CNN	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
16	CNN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
17	DISC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
18	DISC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
19	DISC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
20	DISC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
21	DISC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	

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Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/14/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,020.00	
Commission		\$153.00	
Net Total		\$867.00	
Total Spots		275	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
23	ESP2	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
24	ESP2	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
25	ESP2	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$4.00	\$8.00	30	
26	ESP2	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$4.00	\$12.00	30	
27	ESPN	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
28	ESPN	VARIOUS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
29	ESPN	VARIOUS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
30	ESPN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
31	ESPN	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
32	ESPN	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
33	ESPN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
34	FRFM	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
35	FRFM	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
36	FRFM	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
37	FRFM	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
38	FRFM	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
39	FOOD	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
40	FOOD	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
41	FOOD	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
42	FOOD	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FOOD	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
44	FX	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
45	FX	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
46	FX	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$4.00	\$8.00	30	
47	FX	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$4.00	\$12.00	30	
48	FX	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
49	FXNC	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	
50	FXNC	ADDED SPOTS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
51	FXNC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	10	\$3.00	\$30.00	30	
52	FXNC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	4	\$3.00	\$12.00	30	
53	FXNC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
54	FXNC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
55	HALL	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
56	HALL	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
57	HALL	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
58	HALL	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
59	HALL	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
60	HGTV	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
61	HGTV	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
62	HGTV	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
63	HGTV	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	

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Agency	Del Cielo Media
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Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/14/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,020.00	
Commission		\$153.00	
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Total Spots		275	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
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Comments :	2/13 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
65	HIST	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
66	HIST	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
67	HIST	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
68	HIST	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
69	HIST	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
70	LIF	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
71	LIF	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
72	LIF	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
73	LIF	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
74	LIF	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
75	MNBC	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	5	\$3.00	\$15.00	30	
76	MNBC	ADDED SPOTS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$3.00	\$6.00	30	
77	MNBC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
78	MNBC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
79	MNBC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
80	MNBC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
81	NGC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
82	NGC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
83	NGC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$4.00	\$8.00	30	
84	NGC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$4.00	\$12.00	30	

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85	NGC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
86	TBSC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
87	TBSC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
88	TBSC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
89	TBSC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	
90	TBSC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	
91	TLC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
92	TLC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
93	TLC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$4.00	\$8.00	30	
94	TLC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$4.00	\$12.00	30	
95	TLC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
96	TVL	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
97	TVL	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
98	TVL	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$4.00	\$8.00	30	
99	TVL	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$4.00	\$12.00	30	
100	TVL	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$4.00	\$4.00	30	
101	USA	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$3.00	\$12.00	30	
102	USA	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$3.00	\$6.00	30	
103	USA	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	
104	USA	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$5.00	\$15.00	30	

NCC Cable System Order

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		Client Code	CVADC	Total	\$1,020.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$153.00
Sales Coordinator	John Muldoon	Est Code	214220	Net Total	\$867.00
Office	Washington	Product Name		Total Spots	275
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Jul11 DMA Nielsen	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	2/13 New Order: Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	USA	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$5.00	\$5.00	30	

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	275	0	0	0	0	0	0	0	0	0	0	0	275
AMT	\$1,020.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,020.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/14/18

62499898 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62499898
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Jul11 DMA Nielsen
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$15,012.00	
Commission		\$2,251.80	
Net Total		\$12,760.20	
Total Spots		284	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/13 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	3	\$39.00	\$117.00	30	
2	AEN	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$39.00	\$78.00	30	
3	AEN	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$53.00	\$106.00	30	
4	AEN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$71.00	\$213.00	30	
5	AEN	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$71.00	\$71.00	30	
6	AMC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	3	\$20.00	\$60.00	30	
7	AMC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$20.00	\$40.00	30	
8	AMC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$32.00	\$64.00	30	
9	AMC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$34.00	\$102.00	30	
10	AMC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$34.00	\$34.00	30	
11	CNN	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	5	\$65.00	\$325.00	30	
12	CNN	ADDED SPOTS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$65.00	\$130.00	30	
13	CNN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$57.00	\$228.00	30	
14	CNN	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$57.00	\$114.00	30	
15	CNN	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$91.00	\$182.00	30	
16	CNN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$112.00	\$336.00	30	
17	DISC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$51.00	\$204.00	30	
18	DISC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$51.00	\$102.00	30	
19	DISC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$70.00	\$140.00	30	
20	DISC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$91.00	\$273.00	30	
21	DISC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$91.00	\$91.00	30	

NCC Cable System Order

Order #	62499898
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Jul11 DMA Nielsen
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$15,012.00		
Commission	\$2,251.80		
Net Total	\$12,760.20		
Total Spots	284		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/13 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	5	\$23.00	\$115.00	30	
23	ESP2	ADDED SPOTS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$23.00	\$46.00	30	
24	ESP2	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$23.00	\$92.00	30	
25	ESP2	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$23.00	\$46.00	30	
26	ESP2	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$31.00	\$62.00	30	
27	ESP2	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	5	\$36.00	\$180.00	30	
28	ESP2	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	2	\$36.00	\$72.00	30	
29	ESPN	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	5	\$79.00	\$395.00	30	
30	ESPN	ADDED SPOTS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$79.00	\$158.00	30	
31	ESPN	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$74.00	\$296.00	30	
32	ESPN	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$74.00	\$148.00	30	
33	ESPN	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$111.00	\$222.00	30	
34	ESPN	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	4	\$135.00	\$540.00	30	
35	ESPN	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$135.00	\$135.00	30	
36	FRFM	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	3	\$32.00	\$96.00	30	
37	FRFM	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$32.00	\$64.00	30	
38	FRFM	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$47.00	\$94.00	30	
39	FRFM	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	5	\$57.00	\$285.00	30	
40	FRFM	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	2	\$57.00	\$114.00	30	
41	FOOD	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$39.00	\$156.00	30	
42	FOOD	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$39.00	\$78.00	30	

NCC Cable System Order

Order #	62499898
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Jul11 DMA Nielsen
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$15,012.00	
Commission		\$2,251.80	
Net Total		\$12,760.20	
Total Spots		284	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/13 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FOOD	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$60.00	\$120.00	30	
44	FOOD	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$75.00	\$225.00	30	
45	FOOD	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$75.00	\$75.00	30	
46	FX	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	3	\$21.00	\$63.00	30	
47	FX	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$21.00	\$42.00	30	
48	FX	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$32.00	\$64.00	30	
49	FX	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	5	\$37.00	\$185.00	30	
50	FX	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	2	\$37.00	\$74.00	30	
51	FXNC	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	5	\$76.00	\$380.00	30	
52	FXNC	ADDED SPOTS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$76.00	\$152.00	30	
53	FXNC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$68.00	\$272.00	30	
54	FXNC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$68.00	\$136.00	30	
55	FXNC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$106.00	\$212.00	30	
56	FXNC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$130.00	\$390.00	30	
57	HALL	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	3	\$8.00	\$24.00	30	
58	HALL	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$8.00	\$16.00	30	
59	HALL	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$13.00	\$26.00	30	
60	HALL	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$14.00	\$42.00	30	
61	HALL	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$14.00	\$14.00	30	
62	HGTV	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$68.00	\$272.00	30	
63	HGTV	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$68.00	\$136.00	30	

NCC Cable System Order

Order #	62499898
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Jul11 DMA Nielsen
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$15,012.00	
Commission		\$2,251.80	
Net Total		\$12,760.20	
Total Spots		284	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/13 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$106.00	\$212.00	30	
65	HGTV	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$130.00	\$390.00	30	
66	HGTV	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$130.00	\$130.00	30	
67	HIST	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$57.00	\$228.00	30	
68	HIST	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$57.00	\$114.00	30	
69	HIST	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$94.00	\$188.00	30	
70	HIST	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$114.00	\$342.00	30	
71	HIST	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$114.00	\$114.00	30	
72	LIF	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	3	\$33.00	\$99.00	30	
73	LIF	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$33.00	\$66.00	30	
74	LIF	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$49.00	\$98.00	30	
75	LIF	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	4	\$58.00	\$232.00	30	
76	LIF	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	2	\$58.00	\$116.00	30	
77	MNBC	ADDED SPOTS	2/12/18	2/18/18	05:00	09:00				X	X	X	X	-	-	5	\$42.00	\$210.00	30	
78	MNBC	ADDED SPOTS	2/19/18	2/25/18	05:00	09:00	X	X						-	-	2	\$42.00	\$84.00	30	
79	MNBC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$36.00	\$144.00	30	
80	MNBC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$36.00	\$72.00	30	
81	MNBC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$54.00	\$108.00	30	
82	MNBC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$68.00	\$204.00	30	
83	NGC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	3	\$10.00	\$30.00	30	
84	NGC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$10.00	\$20.00	30	

NCC Cable System Order

Order #	62499898
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Jul11 DMA Nielsen
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$15,012.00	
Commission		\$2,251.80	
Net Total		\$12,760.20	
Total Spots		284	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/13 New Order: Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	NGC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$15.00	\$30.00	30	
86	NGC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	4	\$16.00	\$64.00	30	
87	NGC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	2	\$16.00	\$32.00	30	
88	TBSC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$52.00	\$208.00	30	
89	TBSC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$52.00	\$104.00	30	
90	TBSC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$78.00	\$156.00	30	
91	TBSC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	4	\$98.00	\$392.00	30	
92	TBSC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	2	\$98.00	\$196.00	30	
93	TLC	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	3	\$23.00	\$69.00	30	
94	TLC	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$23.00	\$46.00	30	
95	TLC	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$31.00	\$62.00	30	
96	TLC	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	4	\$36.00	\$144.00	30	
97	TLC	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	2	\$36.00	\$72.00	30	
98	TVL	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$9.00	\$36.00	30	
99	TVL	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$9.00	\$18.00	30	
100	TVL	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$12.00	\$24.00	30	
101	TVL	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	4	\$12.00	\$48.00	30	
102	TVL	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	2	\$12.00	\$24.00	30	
103	USA	ADDED SPOTS	2/12/18	2/18/18	09:00	16:00				X	X	X	X	-	-	4	\$45.00	\$180.00	30	
104	USA	ADDED SPOTS	2/19/18	2/25/18	09:00	16:00	X	X						-	-	2	\$45.00	\$90.00	30	
105	USA	ADDED SPOTS	2/12/18	2/18/18	16:00	19:00				X	X	X	X	-	-	2	\$70.00	\$140.00	30	

NCC Cable System Order

Order #	62499898
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Jul11 DMA Nielsen
-	

Flight Dates	02/12/18 - 02/25/18
Agency	Del Cielo Media
Advertiser	Concerned Veterans for America

Client Code	CVADC
Product Code	ORDR
Est Code	214220
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/14/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$15,012.00		
Commission	\$2,251.80		
Net Total	\$12,760.20		
Total Spots	284		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/13 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	ADDED SPOTS	2/12/18	2/18/18	19:00	24:00				X	X	X	X	-	-	3	\$88.00	\$264.00	30	
107	USA	ADDED SPOTS	2/19/18	2/25/18	19:00	24:00	X	X						-	-	1	\$88.00	\$88.00	30	

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	284	0	0	0	0	0	0	0	0	0	0	0	284
AMT	\$15,012.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,012.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/14/18

62499898 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |